

Part-Time to Full-Time Photography Checklist

THE BUSINESS OF PHOTOGRAPHY





What to do before going full-time

Calculate your cost of doing business
Save 6 months in your emergency fund
Find an accountant for your taxes
Calculate your monthly living expenses
Sit down and create a budget
Make sure you have contracts in place
Obtain business insurance
Determine your monthly savings
Open a business savings account
Think of 3 news ways to advertise
Finalize all website and branding changes
Brainstorm ways to work smarter and not harder (automation, CRM, etc)